

RELEVANT EXPERIENCE FOR THIS POSITION

Gun Violence Prevention

- Helped recruit more than 50 national denomination and faith groups to reduce gun violence.
- Worked as part of a small team in Maryland to pass the Firearms Safety Act of 2013, one of the strongest gun violence prevention laws in the nation.
- Have a great working relationship with leaders of various gun violence efforts, including the Center for American Progress, States United to Prevent Gun Violence, Newtown Action/Foundation, Brady Campaign and Everytown.

Communications

- Developed communication strategies for dozens of policy, political and educational campaigns, including Knock Tobacco out of the Park, Keep Nevada Wild, Nevada Women's Lobby, Hawai'i Public Health Institute, Faiths United and Marylanders to Prevent Gun Violence.
- Contributed to and helped implement the communications plans of more than 60 state-specific tobacco tax, prevention funding and smoke-free efforts.
- Coordinated major visibility events, including the Walk for Democracy, the National Gun Violence Prevention Sabbath Weekend, the Tale of Two States launch event, and more.
- Represented various organizations at hundreds of gatherings and have spoken on dozens of occasions to the press.
- Organized and scripted dozens of press conferences, including targeted state events advocating for FDA regulation of tobacco, enactment of gun violence prevention laws, and for the election or re-election of progressive candidates.
- Drafted, tested, evaluated and tweaked more than 350 email and social media campaigns.
- Designed countless collateral materials, including brochures, fact sheets, t-shirts (for visibility events), direct mail pieces, and various branding materials.

Organizational Development and Management

- Managed communications with various Boards of Directors, including strategic planning, development and financial reporting.
- Developed and managed operating budgets of up to \$2 million.
- Evaluated, deployed and administered various advocacy, donor management, and project management systems.
- Managed reporting on various grants from grantee perspective.
- Helped coordinate staff and Board retreats, including securing meeting space, crafting meeting agenda, and preparing materials.

ACCOLADES

Public Relations Society of America (2005 and 2012)
Public Affairs Council (2008), PRNews (2012) and
Mercury Excellence Awards (2012).